

Press release

Paris, July 8th, 2009

Patrick Folléa appointed Head of SG Private Banking France

Patrick Folléa has been appointed Head of SG Private Banking France, with effect from August 1st, 2009. He succeeds Albert Boclé, who becomes Commercial and Marketing Director of Société Générale's French retail banking network from the same date.

Since joining Société Générale group in 2007, Patrick Folléa is Deputy CEO of SG Private Banking France. He will be responsible for developing SG Private Banking's wealth management business in France and, in particular, for pursuing the strategy of opening regional centres throughout France, which began in 2008. In addition to its offices in Paris, SG Private Banking is present in Bordeaux, Lille, Lyon and Marseille, enabling wealthy individuals outside the capital to benefit from the entire range of products and services of the Société Générale group covering wealth management and financial engineering.

Patrick Folléa, 50, has a degree in Private International Law and Political Sociology from the *Institut d'Etudes Politiques* in Bordeaux and a Doctorate in International Finance from the University of Paris, Dauphine. He joined BNP in 1984 as an economist before joining the Internal Audit Department in 1990. He then became Manager of Private Banking in Hong Kong and Managing Director of BNP Asset Management in Asia. He returned to Private Banking in 2000 as regional manager in charge of development. From 2003, he was in charge of BNP Paribas Private Bank in Italy and in 2007 joined Société Générale group as Deputy CEO of SG Private Banking France.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 762 billion, March 2009) and under management (EUR 332 billion, March 2009).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

www.socgen.com

PRESS SERVICE
SOCIETE GENERALE- GIMS

Joëlle ROSELLO
+33 (0)1 56 37 18 88
joelle.rosello@sggims.com

Jolyon BARTHORPE
+33 (0)1 56 37 88 17
jolyon.barthorpe@sggims.com

Claire PEPIN
+33 (0)1 56 37 51 98
claire.pepin@sggims.com

GIMS/COM
Immeuble SGAM
170, place Henri Regnault
92043 Paris La Défense cedex
France
Fax: +33 (0)1 56 37 28 88

PRESS SERVICE
SOCIETE GENERALE

+33 (0)1 42 14 49 48
www.socgen.com

SG Private Banking

SG Private Banking, the wealth management arm of Société Générale, is one of the leading private banks worldwide, with EUR 67.9 billion of assets under management at the end of March 2009.

With more than 2,900 staff in 21 countries across the globe, SG Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. In addition, SG Private Banking provides dedicated solutions to Ultra High Net Worth Individuals and Family Offices around the world, notably through its global alliance with Rockefeller & Co.

SG Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2009, SG Private Banking was rewarded by Euromoney with the titles of 'Best private bank worldwide and in Western Europe for its offer in structured products' and 'Best Private Bank in Japan and Luxembourg'. It was also named in 2008 'Outstanding Wealth Manager for Innovation of its Products and Services' by Private Banker International.

www.sgprivatebanking.com