

PRESS RELEASE

Paris, 4 July 2011

SOCIETE GENERALE PRIVATE BANKING VOTED BEST PRIVATE BANK IN THE MIDDLE EAST BY BANKER MIDDLE EAST

Societe Generale Private Banking has been voted Best Private Bank in the Middle East by the Banker Middle East magazine following online votes received from a thousand readers.

This award underlines the high level of expertise and the strong professionalism across Societe Generale Private Banking's teams in the Middle East. With this new recognition, the private bank confirms its position as a leader in the wealth management sector in the region.

Present in the Middle East since 2006, Societe Generale Private Banking enables high net worth individuals based in the region to benefit from tailor made solutions in wealth planning and fiduciary services as well as access to a full range of worldwide investment and financing solutions available worldwide. The private bank offers its services to Arab and Indian clientele resident in the United Arab Emirates from its offices in Dubai, Abu Dhabi and Bahrain.

This new award is the third one won by the private bank in a local market in 2011. The private bank was voted Best Private Bank in France by Euromoney last February as well as Best Global Wealth Manager of the Year in the United Kingdom last May by Investors Chronicle magazine and the Financial Times.

PRESS SERVICE
SOCIETE GENERALE-GIMS

Elisa O'NEILL
+33(0)1 42 14 39 24
elisa.oneill@socgen.com

PRESS SERVICE
SOCIETE GENERALE
+33(0)1 42 14 67 02
www.societegenerale.com

Jolyon BARTHORPE
++33(0)1 42 14 3455
jolyon.barthorpe@socgen.com

SOCIETE GENERALE
GIMS/COM
Immeuble CB3
189 rue d'Aubervilliers
75886 Paris cedex 18 - France
Fax. : +33(0)1 42 14 53 82

A French corporation with share capital of 962,903,828.75 EUR
522 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategic of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million individual clients as well as corporate and institutional customers throughout the world on a daily basis. The Group offers advice and services to its clients in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

**including employees of Société Marseillaise de Crédit acquired in September 2010 by Crédit du Nord.*

Societe Generale Private Banking

Société Générale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.2 billion of assets under management at the end of March 2011.

Avec 2 800 staff in 20 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011 Societe Generale Private Banking was rewarded with the titles of 'Best Private Bank in Western Europe for its offer in Structures Products' and Best Private Bank in France" (Euromoney).

www.privatebanking.societegenerale.com