

PRESS RELEASE

Paris, 13 November 2012

SOCIETE GENERALE PRIVATE BANKING NAMED « BEST PRIVATE BANK IN LUXEMBOURG »

Societe Generale Private Banking has been awarded the title of « Best Private Bank in Luxembourg » by Professional Wealth Management (PWM) and The Banker*, two magazines in the Financial Times group.

The award was made after an evaluation of private banks operating globally by a jury made up of professionals and experts from the global banking and finance sector, as well as members of PWM's editorial staff.

In Luxembourg, Societe Generale group's wealth management business is part of the multi-business bank, Societe Generale Bank & Trust (SGBT). Its expertise in wealth planning enables it to provide a wide range of different tailor-made solutions in response to the increasingly sophisticated needs of an international clientele.

In making the award, the judges sought to distinguish Societe Generale Private Banking's commitment to clients, noting that in Luxembourg the private bank has established a financial and wealth engineering and management expertise based on teams of specialists dedicated, notably, to wealth planning and investment solutions.

Last October, Societe Generale Private Banking also received two awards from Private Banker International, « Outstanding Wealth Planning & Trust Provider - Highly Commended » and « Outstanding Private Bank Middle East - Highly Commended ».

These awards underline the professionalism of Societe Generale Private Banking's teams and the service they provide to clients in the key wealth management markets.

** Professional Wealth Management (PWM) and The Banker are publications of reference, part of the Financial Times group, which deal with trends in the international financial and banking sectors.*

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 88.01 billion of assets under management at the end of September 2012.

With 2,560 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 8th consecutive year (Euromoney),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East),
- Outstanding Private Bank in the Middle East – Highly commended (Private Banker International),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker).

www.privatebanking.societegenerale.com

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