

Press Release

Paris, 30 march 2009

Société Générale takes part in 7th Sustainable Development Week

Société Générale reiterates its commitment to responsible and environmentally-friendly economic development during Sustainable Development Week (1 to 7 April). The Group's policy is based on three principles :

- Integrating social and environmental considerations by financing responsible projects and renewable forms of energy, CO₂ markets, socially responsible investment products, microfinance, ...;
- responsible employee development (diversity program, disability in the workplace...);
- reduction and offsetting of CO₂ emissions, High Environmental Quality buildings, "Green IT" programme, responsible and environmentally-friendly patronage...

A number of employee targeted events are organized highlighting the theme "sustainable consumer practices" :

- sustainable development awareness programme for employees (e-learning and training) ;
- awareness campaign on measuring energy consumption and targeting property managers and occupants of seven of the bank's buildings in Paris ;
- environmentally-friendly actions promoted via intranet and daily e-mails to 5,000 employees of SG Securities Services;
- pre-release showing of the documentary "Here to Stay" ("Nous resterons sur Terre"), supported by the United Nations and the French Environment Ministry (MEEDDAT).

The Internet site dedicated to sustainable development <http://www.socgen.com/rse/> has been redesigned (with Harrison&Wolf) and updated to include the Group's recent actions in terms of Social and Environmental Responsibility. It will be on-line as of 15 April.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 744 billion, September 2008) and under management (EUR 371 billion, September 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

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