

Press Release

Paris, 6 November 2008

Appointments

Geneviève COUTANT is appointed Chief Financial Officer of the Group's Specialized Financial Services business. Geneviève Coutant joins the management committee of the business and reports directly to Jean-François Gautier, Head Specialized Finance Services. She succeeds Didier LEFEVRE who is appointed General Manager of CGI, the Group's consumer credit subsidiary.

A graduate of the Institut des Sciences Politiques with a degree in economics, Geneviève Coutant started her career as an auditor with Arthur Andersen. She joined Société Générale in September 1988 as Head of securities and holdings in the accounting department. After holding several jobs in the finance department of the bank's retail activities (Head of Financial Control and then in charge of auditing), she was appointed Head Accounting Manager for the Group in 2003.

Catherine JANOT is appointed Deputy Head Group Human Resources.

Catherine is a graduate of Institut Etudes Politiques and a former student of ENA. She started her career within the department of employment in the French government. She joined the AGF ALLIANZ Group in Spain in 1991 where she held various jobs including Human Resources manager. She joined Société Générale in 2000 as Human Resources Manager for Spain. In 2002, she was responsible for setting up and coordinating the human resources' hub for the Group's corporate and investment banking business and took charge in 2007 of the hubs outside France.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 733 billion, June 2008) and under management (EUR 381.4 billion, June 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel. www.socgen.com

PRESS RELATIONS SOCIETE GENERALE

Hélène AGABRIEL +33 (0)1 41 45 97 13 Stéphanie CARSON-PARKER +33 (0)1 42 14 95 77 Hélène MAZIER +33 (0)1 58 98 72 74

Mireille MOURTADA +33 (0)1 42 14 58 19 Laura SCHALK +33 (0)1 42 14 52 86 P.A +33(0)1 42 14 49 48 Fax +33(0)1 42 14 28 98

SOCIETE GENERALE COMM/PRS **75886 PARIS CEDEX 18** A French corporation with share capital of EUR 738.409.055 552 120 222 RCS PARIS