

Press Release

Paris, 28 October, 2008

Appointments

Société Générale announces the following appointments in its Group Finance and Corporate Development Department.

Marie Doucet has been appointed Head of Accounting for Société Générale's Group Finance and Corporate Development Department.

Marie Doucet, 49, an accounting graduate, joined Société Générale in 1991 after ten years at various audit and accounting firms. She began her career at Société Générale in the capital markets division's accounting department and then progressed to back office management in the securities department in Nantes. In 2000, she was appointed Chief Financial Officer of a Group subsidiary in London, and then took part in the integration of Komerčni Bank in Prague, before joining International Retail Banking as deputy to the Chief Financial Officer. Since January 2005, she was Chief Financial Officer of ECS, a Group subsidiary specialized in IT services.

Vincent Tricon has been appointed Head of Strategic Performance Management. He replaces Didier Valet who was appointed Chief Financial Officer.

Vincent Tricon, 44, is a graduate of HEC and joined Société Générale in 1987. After beginning his career in retail banking and then as chief of staff to the Chairman, he joined SG Corporate and Investment Banking in 1994. Based in London, he worked in client coverage for French corporates based in the United Kingdom, before joining the Equity capital markets team in Paris. Since the end of 2006, he was Global Head of the Media and Telecoms sector within the coverage division for large corporates.

Denis Devers has been appointed Head of Group Financial Management. He replaces Arnaud Jacquemin who was appointed Deputy Chief Financial Officer.

Denis Devers, 46, is a graduate of HEC and joined Société Générale in 1986. He has had various operational roles in the Group's Corporate and Investment Banking division, primarily in the structured finance sector. He joined the Risk Division in 2000 and had a number of roles in the area of credit risk. Since 2004, he was in charge of the global risk management for corporate clients of Société Générale Corporate and Investment Banking.

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Société Générale

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Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 733 billion, June 2008) and under management (EUR 381.4 billion, June 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel.

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