

Press Release

Paris, April 8th, 2008

SG Private Banking partners Thomas Levet, winner of the Andalucia Open

SG Private Banking has signed a three-year sponsorship contract, beginning March 1st, with French golfer and winner of the Andalucia Open 2008, Thomas Levet.

This win brings Thomas Levet, 39, his fourth victory on the European circuit. He now holds more titles than any other French player on the circuit, and remains the only Frenchman to have won the Ryder Cup in the US.

Through its partnership with Thomas Levet, SG Private Banking is strengthening its presence in the world of top level golf. The private bank also sponsors the French player, Christian Cevaër, "best putter" of the European Tour (2004 – 2005) and the Argentine player Angel Cabrera, winner of the US Open 2007.

This new partnership confirms Société Générale's commitment to the development of golf. Société Générale has been the Official Partner of the French Golf Federation since 2001 and as of this year will be the "Presenting Sponsor" of the Evian Masters tournament, one of the major women's golf events. It has also been the Official Partner of the French Open, a major tournament on the European Tour, since 2004.

Société Générale also supports four other professional golfers: Gwladys Nocéra (ranked no. 3 in Europe in 2007), Sophie Gicquel, who this year is mainly playing on the American Tour, Cassandra Kirkland and Grégory Bourdy (ranked no. 3 in France in 2007), who just won the Portugal Open on April 6, his second success on the European circuit after his victory at the Mallorca Open last year.

Born in 1968 in France, Thomas Levet turned professional at the age of 20. Winning the British Grand Masters in 2001 instantly made him one of the international golfing elite. He confirmed his position in 2002 with a second place at the British Open and joined the PGA Tour in 2003. In 2004, his talent really took off as he won the Scottish Open. His impressive results made him France's No.1, and Europe's No.5, qualifying him for the Ryder Cup, which he won with the European team. Coming 13th in the US Masters (the first French golfer to ever achieve this) Thomas Levet launched his career on the American circuit in 2005.

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 27 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 583 billion, Dec. 2007) and under management (EUR 434,6 billion, Dec. 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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SG Private Banking

SG Private Banking, the wealth management arm of Société Générale Group is present in 25 countries, mainly in Europe and Asia, and ranks among the top 15 players worldwide (Euromoney 2008). Thanks to the know-how of its teams specialising in asset engineering and asset allocation, SG Private Banking offers customised solutions to clients with financial assets in excess of one million euros, through a broad range of sophisticated products and services, according to the principle of open architecture.

SG Private Banking's professionalism has earned it a number of awards. In particular, it was voted "Best worldwide private bank in Western Europe for its offer in structured products" (Euromoney 2008) and "Outstanding Private Bank for its offer in Alternative Investments" (Private Banker International 2007).

The business, which was created in 1997, has experienced rapid development and now employs more than 2,600 people. SG Private Banking has EUR 76.9 billion euros in assets under management (31 December 2007).

www.sgprivatebanking.com