

Press Release

Paris, 26 October 2007

SG Equipment Finance expands into U.S. Market

SG Equipment Finance today announced the launch of SG Equipment Finance, USA. The new company extends SG Equipment Finance's expanding global network to twenty three countries worldwide.

The leasing market in the USA is the single largest in the world, with yearly new business volume of Euro 170 Billion and double digit growth over the last 3 years. It is a well established market, fairly segmented and highly competitive, and represents a huge growth opportunity for a new entrant.

The new entity, SG Equipment Finance USA, headquartered in Jersey City, N.J., was created in March and will be fully operational by end 2007. Philippe Mathe, its Chief Executive Officer, has assembled a Management Team of experienced local professionals to help him drive the development of its equipment and vendor finance activities.

The new team is focused on building a first class platform to support SG Equipment Finance's global vendors in Transport and Industrial Equipment as well as the High Tech sector, and to develop synergies with the Bank by offering a new line of services to its corporate customer base.

SG Equipment Finance complements the Group's Specialized Financial Services presence in the USA, which includes operational car leasing and fleet management activity with ALD Automotive and Consumer Finance activity with CGI.

PRESS RELATIONS
SG EQUIPMENT FINANCE

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SG EQUIPMENT FINANCE

A French corporation with share
capital of EUR 354 960
420 625 113 RCS NANTERRE

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 24 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 580 billion, June 2007) and under management (EUR 467,2 billion, June 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

SG Equipment Finance

SG Equipment Finance is the equipment and vendor finance business line of Société Générale. SG Equipment Finance is one of the leading institutions in Europe for equipment and vendor finance.

- Operates in 23 countries worldwide
- Serves more than 160,000 clients
- Employs 2,000 people
- Has end managed assets of EUR 20 billion and EUR 9.3 billion in terms of new business volumes

Combining the expertise of its industry sectors specialists with the in-depth knowledge of its local staff, SG Equipment Finance offers value added sales financing solutions to international capital equipment manufacturers and distributors.

www.sgef.com