

Press Release

Paris, 6 September 2007

SOCIÉTÉ GÉNÉRALE APPOINTS JACKSON CHEUNG AS COUNTRY HEAD FOR CHINA

Société Générale today announced the appointment of Jackson Cheung as Chief Executive and Group Country Head for China. In his new role, Jackson will be the Group's representative in China and will supervise the development of the activities of the Group in the country. Based in Beijing, Jackson will report to Anne Marion-Bouchacourt, Senior Executive Vice-President, Corporate Resources and Human Relations. She has been appointed by General Management to follow on its behalf the development of the Group in China.

In addition to his Group-wide responsibilities, Jackson will take on the role as Chief Country Officer for Société Générale Corporate & Investment Banking in China, seeking to further develop the scope of the business with Chinese clients and widen the client base.

Jackson joined Société Générale in 1986 in Hong Kong and has held management positions in syndication, project finance and fixed income capital markets, including positions as Head of Debt Finance and ultimately Head of Capital Raising and Financing Business for Emerging Asia.

PRESS RELATIONS
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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves 24 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 580 billion, June 2007) and under management (EUR 467,2 billion, June 2007).
- **Corporate & Investment Banking:** Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking ranks third in the euro zone in terms of NBI. It is the bank of reference for:

- **Euro capital markets.** A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- **Derivatives.** A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- **Structured finance.** A worldwide leader in export, project and structured commodity finance with global expertise in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity.

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