

## Press release

Paris, 27 december 2006

### Appointments

**Jérôme Fourré** is appointed Head of Communications Corporate Resources and Human Relations for the group Société Générale. He will report to Anne Marion-Bouchacourt, Head of Corporate Resources and Human Relations for the group Société Générale.

Jérôme Fourré, 45, holds a Masters in Management from Paris Dauphine University. He began his career in 1985, first in insurance, then in banking. In 1989, Jérôme joined the Private Banking department of Paribas working in various sales positions within the head office and network, and subsequently joined the Private Banking Marketing and Communication division. In 1995, Jérôme was appointed to Paribas' media relations department. In 2000, he became Head of Communication at Cardif, BNP Paribas' insurance company. In 2001, Jérôme joined Société Générale as Deputy Head of Communications, in charge of the media relations department.

#### Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 21 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 155 billion, September 2006) and under management (EUR 411 billion, September 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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