

Press release

Paris, 05 December 2006

Société Générale once again named « Bank of the year in France » by *The Banker*

Société Générale has been named, for the second consecutive year, « Bank of the year in France », by *The Banker* in its annual « Country's Awards » for Excellence. This award highlights the strength of Société Générale in its domestic market and abroad, as well as the efforts that it has made in enhancing and promoting the banking system in France and the leadership qualities demonstrated by the management board.

According to *The Banker*, "With its fantastic results and its targeted acquisition campaign, Société Générale once again leads the French market. Net profits were up by 35.5%, ROE reached 25.3% and expansion in businesses identified as growth drivers strengthened the bank's position in high-potential markets and enhanced coverage and products to the bank's individual and corporate clients".

"We are pleased and proud to have once again been named France's "Bank of the Year" by *The Banker*. This honour recognizes the dedication and rigour of our teams as well as the success of our profitable growth strategy", said Daniel Bouton, CEO Société Générale.

* *The Banker* is the world's oldest international banking magazine. The December 'Awards' edition of 'The Banker' magazine is a showcase of international banking excellence.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 21 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 155 billion, September 2006) and under management (EUR 411 billion, September 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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