

Press Release

Paris, 23 May 2006

Appointments

Stephanie Carson-Parker is appointed Head of media relations for the group Société Générale, succeeding to Jérôme Fourré.

Stephanie Carson-Parker, 46, is a graduate of Institut des Etudes Politiques in Paris and holds a Bachelors of Arts degree from Vassar College (Poughkeepsie, USA). Stephanie began her career in advertising in Paris with ad agencies DMB&B in 1985 and BCRC in 1990. In 1993, she joined public relations agency Ruder Finn as Senior Account Director. In 1998, Stephanie joined the corporate communications department of Paribas as Head of international media relations before joining Société Générale a year later to take up a similar position. Stephanie was subsequently appointed Deputy Head of media relations for the group Société Générale.

Jérôme Fourré is appointed Advisor to the Director of Corporate Resources and Human Relations for the group Société Générale.

Jérôme Fourré, 45, holds a Masters in Management from Paris Dauphine University. He began his career in 1985, first in insurance, then in banking. In 1989, Jérôme joined the Private Banking department of Paribas working in various sales positions within the head office and network, and subsequently joined the Private Banking Marketing and Communication division. In 1995, Jérôme was appointed to Paribas' media relations department. In 2000, he became Head of Communication at Cardif, BNP Paribas' insurance company. In 2001, Jérôme joined Société Générale as Deputy Head of Communication, in charge of press relations.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 19,8 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,521 billion, March 2006) and under management (EUR 402 billion, March 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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