

Press release

Paris, 26th January 2006

SG Private Banking distinguished in Euromoney's 2006 survey:

- **Best global private bank for structured products**
- **Best private bank in France for High Net Worth Individuals, entrepreneurs and corporate executives**

SG Private Banking, Société Générale's wealth management business, has been distinguished in several categories in *Euromoney** magazine's 2006 survey of private banks. Awards came in the global and country rankings as well as in client and product categories.

The bank was voted best global private bank for structured products and ranked 6th global private bank for High Net Worth Individuals I (USD 1 million to 10 million).

In France, SG Private Banking received several awards in recognition of its expertise and high quality service:

- N°1 for High Net Worth Individuals I
- N°1 for Entrepreneurs
- N°1 for Corporate Executives

SG Private Banking was also ranked best private bank for High Net Worth Individuals I in Monaco.

Pierre Mathé, Global Head of SG Private Banking stated: "SG Private Banking has again seen strong growth in 2005 and has strengthened its positions in a very competitive market. These awards provide recognition of our teams' expertise and their capacity to implement innovative solutions. They reflect our commitment to providing personalized, tailored, and top-level asset management services to our clients".

** Euromoney is an international financial and banking magazine with a readership that includes 160,000 high-level decision makers.*

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SOCIETE GENERALE

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 93,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves about 19 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,317 billion, September 2005) and under management (EUR 370 billion, September 2005).
- Corporate & Investment Banking: Société Générale Corporate & Investment Banking ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

www.socgen.com

SG PRIVATE BANKING

SG Private Banking has offices in 21 countries. It ranks among the market leaders in France, and has a strong presence in the United Kingdom, Luxembourg, Switzerland, Belgium and Asia, where SG Private Banking figures among the top ten players.

Over 2000 professionals manage EUR 57.5 billion of assets as at 30 September 2005. SG Private Banking's growth strategy is based on a business model that encompasses a global approach to client requirements via advisory and asset engineering. It offers clients a broad range of sophisticated products and services that cover differing needs and include the best products available on the market, based on an open structure.