

NEWS FLASH

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SOCIETE GENERALE PRIVATE BANKING WINS AWARD FOR “BEST WEALTH PLANNING TEAM AT A EUROPEAN BASED PRIVATE BANK” FROM WEALTHBRIEFING

Societe Generale Private Banking has received the award for the **Best Wealth Planning Team at a European based private bank** at the very first WealthBriefing* European Awards ceremony, which took place in London on 2 May 2013.

In making this award, WealthBriefing recognizes the commitment and expertise of Societe Generale Private Banking's wealth planning teams, which comprise 60 specialists dedicated to studying and implementing tailor-made wealth planning solutions for private clients and wealthy families.

The recognised expertise of Societe Generale Private Banking in the field of wealth planning, alongside the professionalism of its teams of private bankers and the quality of its investment product and services offering, highlight it as one of the leaders in wealth management on the continent.

This award complements the list of other titles recently won by Societe Generale Private Banking, which in 2013 was named by Euromoney:

- Best Private Bank in France
- Best Private in Monaco
- Best Private Bank for its Structured Products.

In 2012, the bank also received the following awards:

- Best Private Bank in Luxembourg (Professional Wealth Management)
- Best Private Bank in the Middle East for the 2nd consecutive year (Banker Middle East)
- Outstanding Private Bank in the Middle East – Highly commended (Private Banker International)
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International).

PRESS SERVICE
SOCIETE GENERALE - GIMS

ELISA O'NEILL
+33 (0)1 42 14 39 24
elisa.oneill@socgen.com

ESTELLE DUNAND
+33 (0)1 42 14 38 99
estelle.dunand@socgen.com

JOLYON BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

SOCIETE GENERALE
GIMS/COM
75886 PARIS CEDEX 18 - FRANCE
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 976,447,673.75
552 120 222 RCS PARIS

** WealthBriefing is the premier news, features and information source for the global wealth management sector.*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 86.1 billion of assets under management at the end of December 2012.

With 2,500 staff in 17 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013 Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

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