

Paris, 7 October 2003

## PRESS RELEASE

### Appointments

Gilles Bazy-Sire is appointed Managing Director in charge of marketing and sales of European equities within SG Corporate and Investment Banking. In this newly created position, Gilles will report to Jacques Ripoll, Managing Director of sales and trading of European equities and convertibles.

Didier Valet is appointed Head of Investor Relations of the Société Générale Group.

These appointments will be effective as from 3 November 2003.

*Gilles Bazy-Sire (41) is a graduate of l'Ecole de Management de Lyon and holds an MBA from Pace University. Gilles began his career in 1985 with Bouygues's financial department. In 1987, he joined Société Générale's equities department. In 1988, he launched SG's European equities desk in New-York and transferred to Paris's European equities sales division in 1990. Since 1999, Gilles was Head of Investor Relations of the Société Générale Group.*

*Didier Valet (36) is a graduate of Ecole Polytechnique, ENSAE and SFAF. He worked for Banque Indosuez's research department for four years, specialising in the banking & insurance sector. In 1996, Didier joined Dresdner Kleinwort Benson as analyst covering the banking sector in France and the Benelux area. In 2000, Didier joined SG Corporate and Investment Banking as Head of European Banking team in the Equity Research department.*

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