



Press Release

Paris, 13 January 2003

SG Capital Europe, Pechel Industries and Altice Participations have acquired in a « Management Buy In » (MBI) Est Vidéocommunication

SG Capital Europe, Pechel Industries and Altice Participations, through Altice France Est, have acquired 95% of Est Vidéocommunication, the fifth cable operator in France, held by Fipares, a subsidiary of Electricité de Strasbourg.

Altice France Est is controlled by Altice One, and funded by private equity funds managed by SG Capital Europe Ltd and Pechel Industries, Altice Participations LP and the management team comprised of Patrick Drahi, Bruno Moineville, Armando Pereira and Angélique Bénetti. The acquisition debt finance was secured by a pool of banks led by Crédit Lyonnais, ING Banque and CIT/Newcourt.

Est Vidéocommunication operates a cable network of over 300,000 home passed in Eastern France and 150,000 subscribers of analog and digital TV as well as high speed Internet services. Altice One's strategy is to consolidate cable network throughout the French speaking community.

SG Capital Europe

SG Capital Europe is the private equity operation sponsored by Société Générale and specialized in buy-out/buy-in transactions. SG Capital Europe was set up in 1997, and includes a team of 11 qualified professionals from 6 different nationalities based in London, Paris, Munich and Milan.

The acquisition of Est Vidéocommunication represents the second investment of the fund number two. The first Fund, SG European Private Equity Partners LP has been fully invested since the end of 2001 into 14 companies in France, Belgium, Germany and Italy. Three investments have been sold down: Hygiène Médica, sold in 1999 to Belgium group Ontex ; Fountain Industrie, listed on the Brussels stock market in 1999 ; and Joyau sold to the German group Schenker. These three realisations have generated an aggregate Euro 76 million for Euro 22 million invested.

Total Funds managed by SG Capital Europe amount to Euro 320 million. SG Capital Europe's strategy focuses on a limited number of mid-market transactions in continental Europe with a special focus on build-ups situation and/or paneuropean transactions (Fountain, Unither, Affiche Européenne/Hecht, Doucet, Muhlhan, Infox, Librairies Privat).

Société Générale

Stéphanie CARSON-
PARKER
Tél: +33 (0)1 42 14 95 77

Tour Société Générale
92987 Paris - La Défense
Cedex - France
Fax 33 1 42 14 28 98
Web : www.socgen.com

Société Anonyme au capital
de EUR 537.239.025
552 120 222 R.C.S. Paris

Pechel Industries

Pechel Industries is an investment vehicle set up in 1995 by Worms & Cie (Agnelli Group), LVMH and Groupe Industriel Marcel Dassault.

Through Euro 100 million of initial commitment, Pechel Industries focuses on taking significant minority stakes in unlisted companies.

Pechel Industries investments target middle size companies with turnover in excess of Euro 30 million with significant growth potential (Histoire d'Or, Somarel, Quinette Gallay, Modus Vin-CVBG, CAE). Approximately 10% of the funds focuses on funding high growth technology-based companies (Archos, Actelion, Aquarelle, Xiring, Innate Pharma).

In 2002, Pechel Industries invested Euro 33 million in 6 companies. End 2002, Pechel Industries held over 20 investments in companies.

Altice Participations LP

Altice Participations LP is an investment Fund established and managed by the management team and includes funds from first class private investors.

Advisors to Est Vidéocommunications transaction

Advisors to the acquirers

Legal

Christophe Digoy, David Diamand, Clifford Chance

Yvon Dréano, Jean-Maurice Gaillard, Edouard Clément, Jeantet Associés

Vincent Libaud, HPML

Tax and accounting

MM. Pascal Maire, KPMG Strasbourg

Advisors to the banks

Legal

Martin Gdanski, Janet Butterworth, Anne-Laure Bernard-Bouissière, Norton Rose

Advisors to the seller

Legal

Alexandre Marque, Kai Volpel, Franklin & Associés

Contacts

SG Capital Europe Limited /

Philippe Renié, Bruno Lambert, Frédéric de Brem - Tél. : +33 1 42 14 34 12

Pechel Industries / Bertrand Hainguerlot - Tél. : +33 1 56 59 79 59

Altice LP / Angélique Benetti - Tél. : +33 6 15 08 66 98