



PRESS RELEASE

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Société Générale is the official bank of the III Athletics World Championship I.P.C.

Société Générale is the official bank of the III Athletics World Championship I.P.C. which will take place in Lille and Villeneuve d'Ascq (France) from July 20th to 28th.

Employees from branches in the greater Lille area will be involved in order to facilitate foreign exchange transactions for the 2,000 participants and their accompanying personnel from 80 countries around the world.

Société Générale will also be present at the North stadium where the world championships will take place.

For the past ten years, Société Générale has supported the mentally or physically disabled through a variety of initiatives: aid for associations, a partnership with AGEFIPH (a state-funded association for the disabled), equal opportunities policy towards employing disabled people when opportunities arise.

Examples:

- Société Générale is a partner of the Albert Ferrasse Foundation, which provides support to rugby players who were physically disabled during a match, to help them reintegrate into working life.
- For two years, Société Générale has sponsored the French athletics championships organised by the Fédération Française de Sport Adapté (French Federation of Sports for the Disabled) and supports the Union Nationale des Associations de Parents et Amis de Personnes Handicapées Mentales (National Union of Associations of Family and Friends of the Mentally Disabled).
- Société Générale supports the efforts of the Association des Paralysés de France (Association for Paralyzed Persons in France).

Société Générale Group

The Société Générale Group is one of the largest banks in the euro zone. The Group employs 85,000 people worldwide and is based on three core businesses:

- Retail Banking: Société Générale serves 13.4 million retail customers worldwide.
 - Asset Management and Private Banking: Société Générale ranks third among euro-zone banks in terms of assets under management (EUR 298 billion in 2001).
 - Corporate & Investment Banking: SG is the fourth largest bank in the euro zone based on net banking income.
- Société Générale is the only French bank to be included in the four major socially responsible investment indexes.

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SOCIETE GENERALE, a French public limited company with a capital of EUR 530,423,152.50 - 552 120 222 RCS PARIS