

## Press Release

Paris, 18 February 2010

### **Societe Generale agrees terms for purchase of Aviva's 35% stake in Sogessur**

Societe Generale and Aviva yesterday agreed terms for Societe Generale's acquisition of Aviva's 35% stake in Sogessur.

Following this acquisition, which remains subject to approval by the regulator, Societe Generale group will hold 100% of Sogessur's capital, thus pursuing its strategy of providing in-house non-life insurance for its clients. This transaction confirms the Group's confidence regarding prospects for growth in this sector.

Furthermore, the two groups, Societe Generale and Aviva, intend to continue exploring potential partnerships in their respective activities, both in France and abroad.

#### **Societe Generale**

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves more than 30 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI.

[www.societegenerale.com](http://www.societegenerale.com)

#### **Sogessur**

- Sogessur is the non-life insurance company of the Societe Generale Group.
- Sogessur conceives and develops products such as automobile and home insurance, personal accident insurance and legal protection insurance. Intended for individual customers, these products are marketed via the Société Générale retail banking network.

The company insured 1.2 million contracts at the end of 2009.

PRESS RELATIONS  
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