

## NEWS FLASH

Paris, 15 June 2014

### **MÉCÉNAT MUSICAL SOCIÉTÉ GÉNÉRALE RECOGNISES FIVE TALENTED YOUNG MUSICIANS AT ITS SECOND INSTRUMENT LENDING COMPETITION**

**The auditions for the second competition organised by Societe Generale's music sponsorship association, Mécénat Musical Societe Generale (MMSG), ended with five young musicians receiving an instrument of very high-quality contemporary craftsmanship on loan for three years.**

Mécénat Musical Societe Generale is all too aware of the challenges facing young musicians at the start of their career. It therefore seeks to provide them with the tools to develop their career by giving them the opportunity to play on quality instruments worthy of their ambitions.

Open to violists and cellists of all nationalities in their third year of university, or in graduate school or doctoral programmes, living in France, the competition began with a preselection phase during which applications were judged based on motivation and professional goals.

Selected applicants had to pass an audition, on 10 and 11 June 2015, before a panel of judges consisting of music VIPs: Gérard Causse, violist and viola professor at the National Music and Dance Conservatory in Paris and at the Queen Sofia College of Music in Madrid; Françoise Gneri, violist and viola professor at the National Music Conservatory; Jean-Guihen Queyras, cellist (playing on a Giuffredo Cappa cello on loan from MMSG since 2005); Gaëlle Le Gallic, a Producer at France Musique, and chaired by Alain Meunier, cellist and President of Mécénat Musical Societe Generale.

Alain Meunier, President of MMSG, and Caroline Guillaumin, Head of Societe Generale Group Communication, awarded three violas and two cellos created by renowned luthiers, recognised as among the most talented and representative of contemporary craftsmanship:

- A [Philippe Mahu](#) viola was awarded to Jacques Perez,
- A [Stephan von Baehr](#) viola was awarded to Cynthia Blanchon,
- A [Jan B. Špidlen](#) viola was awarded to Orane Murail-Zimmermann,
- An [Antoine Cauche](#) cello was awarded to Tomomi Hirano,
- A [Patrick Robin](#) cello was awarded to Marion Oudin.



Jacques Perez and the luthier master  
Philippe Mahu © Phillipe Avy, Le Mobile  
Home

#### **PRESS RELATIONS**

LAETITIA MAUREL  
+33(0)1 42 13 88 68  
[Laetitia.a.maurel@socgen.com](mailto:Laetitia.a.maurel@socgen.com)

NATHALIE BOSCHAT  
+33(0)1 42 14 83 21  
[Nathalie.boschat@socgen.com](mailto:Nathalie.boschat@socgen.com)

ANTOINE LHERITIER  
+33(0)1 42 13 68 99  
[Antoine.lheritier@socgen.com](mailto:Antoine.lheritier@socgen.com)

ASTRID FOULD-BACQUART  
+33(0)1 56 37 67 95  
[Astrid.Fould-Bacquart@socgen.com](mailto:Astrid.Fould-Bacquart@socgen.com)

 [@societegenerale](https://twitter.com/societegenerale)

**SOCIETE GENERALE**  
COMM/PRS  
75886 PARIS CEDEX 18  
[SOCIETEGENERALE.COM](http://SOCIETEGENERALE.COM)

A FRENCH CORPORATION WITH SHARE CAPITAL OF  
EUR 1 007 625 077.50  
552 120 222 RCS PARIS

young ladies and a young man, the talents of tomorrow for the few years to come. They also know that they can rely on MMSG to make sure they can acquire their instrument should they choose to do so” commented Alain Meunier.

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale’s teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).