

PRESS RELEASE

Paris, 27 October 2014

SOCIETE GENERALE APPOINTS SONAL PRIYANKA AS REGIONAL HEAD OF TRADE FOR SOUTHEAST ASIA, INDIA AND THE MIDDLE EAST

Societe Generale announces the appointment of Sonal Priyanka as regional head of trade for Southeast Asia, India and the Middle East within the Global Transaction Banking division of Societe Generale. Based in Singapore, she will cover Southeast Asia (including Singapore, Philippines, Indonesia, Malaysia, Vietnam and Thailand), India and the Middle East. Sonal will report to Anne-Sophie Lajeunesse, global head of sales and international network for trade finance business line and locally to Pascal Lambert, group country head for Singapore and head of Corporate & Investment Banking, Southeast Asia.

This appointment is part of Société Générale Global Transaction Banking' development strategy to provide clients with a complete and competitive trade services offering in Asia. Sonal will be promoting new offerings which will include both trade services and supply chain finance products and will be responsible for expanding the trade finance business with large corporates in the region and between Southeast Asia and the other Societe Generale trade desks located in more than 50 countries.

Sonal joins Societe Generale from Bank of America Merrill Lynch in Singapore, where she spent over four years, her last role being director and Southeast Asia head of trade & supply chain finance. Prior to this, she was vice president (trade sales) at the Hong Kong and Shanghai Banking Corporation in Singapore for five years. In these roles, she was responsible for the execution of the bank's trade strategy, headed teams for the trade & supply chain finance products and was involved in business development. Customer profiles include multinational subsidiaries, large local corporates and financial Institutions.

Prior to her Singapore stints, Sonal also spent about seven years in India across various roles with Citibank and GE Commercial Finance. Sonal has a post graduate diploma in Management from the Indian Institute of Management, Ahmedabad, India.

PRESS RELATIONS

SOCIÉTÉ GÉNÉRALE

BANQUE DE DÉTAIL FRANCE

Joëlle ROSELLO
+33 (0)1 42 14 02 17

Morgane SALAÛN
+33 (0)1 42 14 00 23

Florence AMPHOUX
+33 (0)1 42 14 70 33

SOCIETE GENERALE

BDDF/COM
75886 PARIS CEDEX 18
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 006 489 617.50
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations. Its teams' expertise receive regular industry recognition : GTB was elected Best Treasury Services in Africa, Best cash management services in Europe in the EMEA area (EMEA Finance Magazine 2014), #1 Trade Bank in France and 8th worldwide (Source: SWIFT), "Best customer service in Europe"(Euromoney FX 2013). In July 2014, CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.