

## PRESS RELEASE

Paris, 27 April 2015

### **SOCIETE GENERALE NAMED 'DISTINGUISHED PROVIDER OF TRANSACTION BANKING SERVICES' BY FIMETRIX**

For the third year running, the Global Transaction Banking arm of Societe Generale has been awarded the 'Distinguished Provider of Transaction Banking Services' prize or distinction for Euro transaction services by FImetrix, a leader in global financial institution performance measurement.



This award, which recognises leading performers in the complex global transaction services landscape, highlights SG GTB's continued excellence in delivering advanced and efficient transaction banking services to its financial institution clients. Only five banks were selected by FImetrix for their Euro transaction services, with Societe Generale being the only French bank to receive this distinction.

The classification is based on research conducted with senior executives at 636 banks in 96 countries and across six regions. Respondents assessed the relationships that they maintain with U.S. and Western European banks to support their international cash and trade transaction service needs. They rated their leading providers on 22 items related to operational efficiency, customer service, technology, product range, and the skill sets of their people. Each provider was scored on its ability to deliver a high degree of customer satisfaction to the banks within the region.

*\* FImetrix is dedicated to market research (both qualitative and quantitative) and consulting in the field of international financial services*

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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Global Transaction Banking**

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition: GTB was elected Best Treasury Services in Africa, Best cash management services in Europe in the EMEA area (EMEA Finance Magazine 2014), Best Bank for cash & liquidity management in Central and Eastern Europe (TMI Magazine 2015), Best Trade Finance Bank in France (Global Finance 2015). In 2014 CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.